



Invest in yourself

Receive High Returns

The NOVUS-Ai APP and the cloud-based Software as a Service (SaaS) is designed to transform the dining culture into a more sustainable reality where personalised menu items, customized to meet personal lifestyle, budget, portion, dietary, and food allergy requirements become the norm, not the exception.

When joining our efforts as a contributor, we welcome you as **Founding Contributors**, and offer you Discounts and Gratuities of real value you will appreciate for many years to come.

Join us, as [Single NOVUS-Ai User](#), [Couple NOVUS-Ai Users](#), or [Family NOVUS-Ai Users](#), and mitigate your dine-in, take-away, delivery, home cooking, and other expenses.

What are Referral Blocks?

Referral Blocks allow our Funding Contributors to earn Gratuity Points that can be converted into Currency (e.g., 1 Gratuity Point equal to 1 US\$) to earn an Return of Investment on your Founding Contribution, or used as payment at any NOVUS-Ai participating business within the Restaurant Industry and businesses that participate in the NOVUS.Ai Loyalty Program Business.

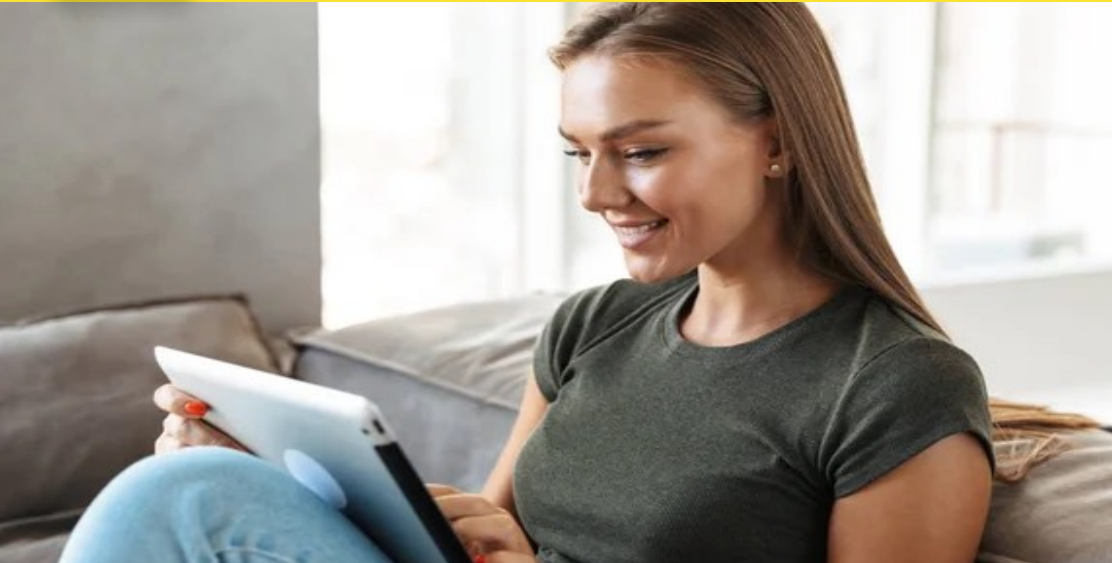
Four (4) Referral Blocks with 40 Referral Slots are included in the discounted Crowdfunding Offer. But, every Funding Contributor is free to increase their Referral Blocks to 15 Referral Blocks during our Crowdfunding Campaign at the same discount.

What are Referral and Renewal Gratuity Points?

We award for every successful direct downline referral and renewal 15% Gratuity Points based on the prevailing applicable transaction price of a referral or a subsequent renewal across all account categories.

We also set aside a 15% referral and annual renewal Gratuity Points from any non-referred customers sign-up's for quarterly distribution to all entitled parties, applying computerised tombola equitable allocation.

- 1 Gratuity Point equal to 1 US\$



Founding Contribution

1 Adult Main Account (Cost for Registration & Renewal)	\$80
1 Personal Online Menu (Cost included in Main	
4 Startup Referral Blocks Cost (40 Referral Slots)	<u>\$280</u>
Total Founding Contribution	\$360

Our Offer

15% Referral Gratuity and 15% Annual Recurring Renewal Gratuity to every Founding Contributor for every successful direct downline referral and renewal, based on the prevailing pricing across all account categories, up to the maximum allowed Referral Blocks.

Contribute **US\$ 360** and recover your Founding Contribution with 6 referrals.

Utilize the included 4 Referral Blocks and generate a NET Gain of about **US\$ 2,200 (ROI 511%)** in Referral Gratuities.

Utilize all 15 Referral Blocks and generate a NET Gain of about **US\$ 8,470 (ROI 649%)** in Referral Gratuities, and a NET Gain of about **US\$ 3,220 (ROI 3,925%)** in Annual Recurring Renewal Gratuities.

Recover Contribution Calculation

Account Category	Number of Referrals	Contribution per Referral	Gratuity	Gratuity Points per Referral	Total Gratuity Value
Single	3	\$360	15%	54	\$162
Couple	2	\$440	15%	66	\$132
Family	1	\$480	15%	72	\$72
				¹ Averaged	64
					\$366

Projection	Costs	² Referral Gratuity Value	Renewal Gratuity Value	Net Gain	+/- ROI
³ 4 Referral Blocks (40 Slots)	\$360	\$2,560		\$2,200	511%
⁴ 11 Referral Blocks (110 Slots)	\$770	\$7,040		\$6,270	714%
⁵ 15 Referral Blocks (150 Slots)	\$1,130	\$9,600		\$8,470	650%
^{6&7} Annual Renewal (150 Slots)	\$80		\$3,300	\$3,220	3,925%

Calculations:

- ^{1&2} Establishing Referral Gratuity Values: Averaged 64 Gratuity Points multiplied by either 40, 110, or 150 Referral Slots.
- ³ Costs: Contribution \$360.- includes 4 Referral Blocks
- ⁴ Costs: Includes the acquisition of 11 additional Referral Blocks (\$70.- x 11 = \$770.-) to increase the potential Gratuity Value.
- ⁵ Total: Combining 3 & 4
- ⁶ Costs: \$80.- Recurring Annual Renewal for the Account only.
- ⁷ Establishing Recurring Annual Renewal Gratuity Value based on Total: \$80.- for a Single, + \$160.- for a Couple, + \$200.- for a Family Account = \$440.-, and averaged at \$146.66, then multiplied by the number of Slots (for example, 150 Slots) x 15% = \$3,300.-.





Founding Contribution

1 Adult Main Account (for Registration & Renewal)	\$80
1 Adult Sub-Account (for Registration & Renewal)	\$80
2 Personal Online Menu (included in Main & Sub-Account)	
4 Startup Referral Blocks (40 Referral Slots)	<u>\$280</u>
Total Founding Contribution	\$440

Our Offer

15% Referral Gratuity and 15% Annual Recurring Renewal Gratuity to every Founding Contributor for every successful direct downline referral and renewal, based on the prevailing pricing across all account categories, up to the maximum allowed Referral Blocks.

Contribute **US\$ 440** and recover your Founding Contribution with 8 referrals.

Utilize the included 4 Referral Blocks and generate a NET Gain of about **US\$ 2,120 (ROI 382%)** in Referral Gratuities.

Utilize all 15 Referral Blocks, you can generate a NET Gain of about **US\$ 8,390 (ROI 593%)** in Referral Gratuities. With the Annual Recurring Renewal Gratuities, you can generate a NET Gain of about **US\$ 3,140 (ROI 1863%)**

Recover Contribution Calculation

Account Category	Number of Referrals	Contribution per Referral	Gratuity	Gratuity Points per Referral	Total Gratuity Value	
Single	4	\$360	15%	54	\$216	
Couple	3	\$440	15%	66	\$198	
Family	1	\$480	15%	72	\$72	
				¹ Averaged	64	\$486

Projection	Costs	² Referral Gratuity Value	Renewal Gratuity Value	Net Gain	+/- ROI
³ 4 Referral Blocks (40 Slots)	\$440	\$2,560		\$2,120	382%
⁴ 11 Referral Blocks (110 Slots)	\$770	\$7,040		\$6,270	714%
⁵ 15 Referral Blocks (150 Slots)	\$1,210	\$9,600		\$8,390	593%
^{6&7} Annual Renewal (150 Slots)	\$160		\$3,300	\$3,140	1,863%

Calculations:

- ^{1&2} Establishing Referral Gratuity Values: Averaged 64 Gratuity Points multiplied by either 40, 110, or 150 Referral Slots.
- ³ Costs: Contribution \$440.- includes 4 Referral Blocks
- ⁴ Costs: Includes the acquisition of 11 additional Referral Blocks (\$70.- x 11 = \$770.-) to increase the potential Gratuity Value.
- ⁵ Total: Combining 3 & 4
- ⁶ Costs: \$160.- Recurring Annual Renewal for the Account only.
- ⁷ Establishing Recurring Annual Renewal Gratuity Value based on Total: \$80.- for a Single, + \$160.- for a Couple, + \$200.- for a Family Account = \$440.-, and averaged at \$146.66, then multiplied by the number of Slots (for example, 150 Slots) x 15% = \$3,300.-.

Invest in yourself
Ready. Set. Grow.





for Families

Example: Family with one Child



Founding Contribution

1 Adult Main Account (for Registration & Renewal)	\$80
1 Adult Sub-Account (for Registration & Renewal)	\$80
1 Child Sub-Account (for Registration & Renewal)	\$40
3 Personal Online Menu (included in Main Accounts)	
4 Startup Referral Blocks (40 Referral Slots)	\$280
Total Founding Contribution	\$480

Our Offer

15% Referral Gratuity and 15% Annual Recurring Renewal Gratuity to every Founding Contributor for every successful direct downline referral and renewal based on the prevailing Pricing across all Account Categories, up to the maximum allowed Referral Blocks.

Contribute **US\$ 480.-** and recover your Founding Contribution with 8 referrals.

Utilize the included 4 Referral Blocks and generate a NET Gain of about **US\$ 2,080.- (ROI 333%)** in Referral Gratuities.

Utilize all 15 Referral Blocks and generate a NET Gain of about **US\$ 8,350 (ROI 568%)** in Referral Gratuities. With a NET Gain Example of a Family with one Child for Families, you can generate a NET Gain of about **US\$ 3,100 (ROI 1,450%)**.

Recover Contribution Calculation

Account Category	Number of Referrals	Contribution per Referral	Gratuity	Gratuity Points per Referral	Total Gratuity Value
Single	4	\$360	15%	54	\$216
Couple	3	\$440	15%	66	\$198
Family	1	\$480	15%	72	\$72
				¹ Averaged	64
					\$486

Projection	Costs	² Referral Gratuity Value	Renewal Gratuity Value	Net Gain	+/- ROI
³ 4 Referral Blocks (40 Slots)	\$480	\$2,560		\$2,080	333%
⁴ 11 Referral Blocks (110 Slots)	\$770	\$7,040		\$6,270	714%
⁵ 15 Referral Blocks (150 Slots)	\$1,250	\$9,600		\$8,350	568%
^{6&7} Annual Renewal (150 Slots)	\$200		\$3,300	\$3,100	1,450%

Calculations:

- ^{1&2} Establishing Referral Gratuity Values: Averaged 64 Gratuity Points multiplied by either 40, 110, or 150 Referral Slots.
- ³ Costs: Contribution \$480.- includes 4 Referral Blocks
- ⁴ Costs: Includes the acquisition of 11 additional Referral Blocks (\$70.- x 11 = \$770.-) to increase the potential Gratuity Value.
- ⁵ Total: Combining 3 & 4
- ⁶ Costs: \$200.- Recurring Annual Renewal for the Account only.
- ⁷ Establishing Recurring Annual Renewal Gratuity Value based on Total: \$80.- for a Single, + \$160.- for a Couple, + \$200.- for a Family Account = \$440.-, and averaged at \$146.66, then multiplied by the number of Slots (for example, 150 Slots) x 15% = \$3,300.-.



Being part of creating a brighter future is taking the time to reflect - and have the faith to make the first step even when you don't see the whole picture.

Tombola Gratuities



We collect for you 15% Referral and 15% Recurring Annual Renewal Gratuities from all Non-referred NOVUS-Ai Users (e.g., walk-in customers and non-referred online sign-ups) based on prevailing applicable standard pricing, and distribute 100% of all collected Gratuities quarterly through a equitable allocation of available Gratuities, allowing for reasonable preferential allocation.

The distribution of Tombola Gratuities will continuously allocated to Founding Contributors and Non-Referred NOVUS-Ai Users, provided always all required annual account renewal payments are up-to-date.



Because Level Three Founding Contributors do not have direct downlines, their Referral and Renewal Gratuities will come out from the Tombola based on the prevailing assessed referral and renewal performances of Level One and Level Two Founding Contributors.

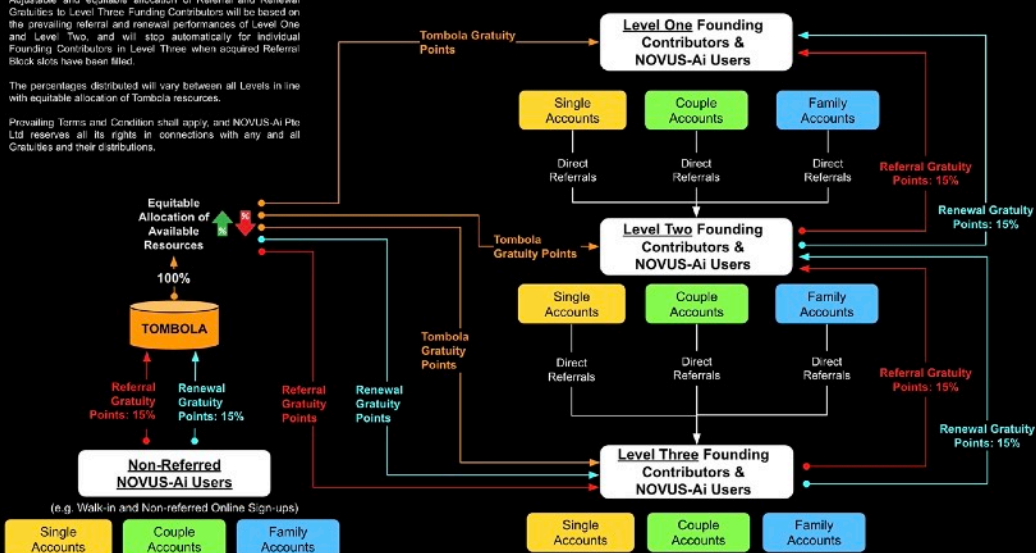
But, this arrangement will stop automatically when individual acquired Referral Blocks of Level Three Founding Contributors have been filled.

Prevailing Terms and Condition for the equitable allocation and distribution of all Tombola Gratuities shall apply.

Adjustable and equitable allocation of Referral and Renewal Gratuities to Level Three Founding Contributors will be based on the prevailing referral and renewal performances of Level One and Level Two, and will stop automatically for individual Founding Contributors in Level Three when acquired Referral Block slots have been filled.

The percentages distributed will vary between all Levels in line with equitable allocation of Tombola resources.

Prevailing Terms and Condition shall apply, and NOVUS-Ai Pte Ltd reserves all its rights in connection with any and all Gratuities and their distributions.



gratuity flow illustration

NOVUS-Ai Pte Ltd reserves all its rights in connection to any and all Gratuities and their distributions.

Standard Pricing

Standard pricing will apply for Accounts upon official launch of online operation.

Account Categories

for Singles

for Couples

for 1 Families

Standard Sign-up and Renewal Pricing

	for Singles	for Couples	for 1 Families
Main Account	\$100	\$100	\$100
2 Adult Sub-Account		\$100	\$100
3 Child Sub-Account			\$50
4 Total	\$100	\$200	\$250

Discounted Crowdfunding Pricing

Discounted pricing will apply for Accounts during Crowdfunding.

Account Categories	for Singles	for Couples	for ¹ Families
	Standard Sign-up and Renewal Pricing		
Main Account	\$80	\$80	\$80
² Adult Sub-Account		\$80	\$80
³ Child Sub-Account			\$40
⁴ Total	\$80	\$160	\$200
⁵ 4 Referral Blocks	\$280	\$280	\$280
TOTAL	\$360	\$440	\$480

- ¹ Example reflects a family with one child. Larger families need to add an additional Child Sub-Account for every additional child.
- ² Only a person that has reached the legally-defined age, or at least has reached the age associated with adulthood (e.g. 18 years) can establish a Main or hold a Adult-Sub-Account.
- ³ A person that has reached the age of 6 years and above need to establish a Child-Sub-Account. A Child Sub-Account is free for children below the age of 6 years.
- ⁴ Standard Prices area payable after Crowdfunding, and Discounted amounts payable during Crowdfunding, and annual renewal
- ⁵ Amounts payable during Crowdfunding, but not for annual renewal. For any additional Referral Block only the acquisition is payable. No annual renewal.

All Terms and Condition of **INDIEGOGO** in relation to Crowdfunding including any Discounts, Rewards, and Services offered by NOVUS-Ai Pte Ltd are subject to change at any time. **INDIEGOGO** NOVUS-Ai Pte Ltd hereby reverse all their rights as may be applicable.